

# ADVERTISING RATE SHEET

## VINTAGE HUDSON VALLEY

Contact Esther Nicholson: [esther@vintagehudsonvalley.com](mailto:esther@vintagehudsonvalley.com)

### Ad Sizes & Rates:

#### Home Page (top level)

Logo Tile: 145 x 115 px; \$80/mo

Medium Marquee: 145 x 175 px; \$100/mo

Large Marquee: 145 x 250 px; \$125/mo

Skyscraper: 145 x 550 px; \$150/mo

Rates for ads on specific pages or sections, see page 2.

3-month minimum run. 10% discount for 6 months; 20% discount for 9+ months (prepaid; cannot be combined with another offer). Rates subject to change.

#### Custom Ad Design Available:

\$80/hour.

### Ad Specifications:

File sizes described above are maximums. Your submitted ad may be narrower or shorter, so long as it fits into the specified ad space. GIF, JPG or PNG (flat graphics generally display better in GIF, photographs in JPG). No Flash or GIF animation. Include specific target web page URL.

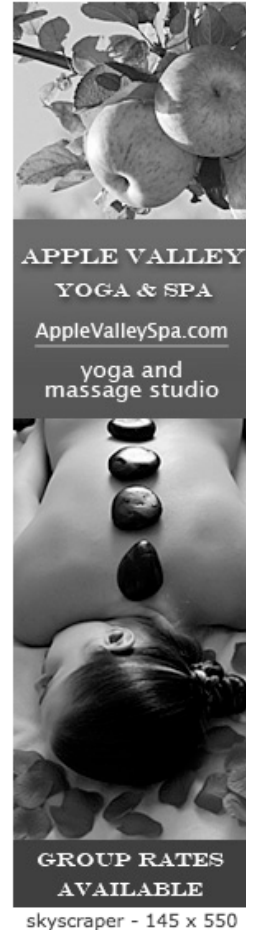
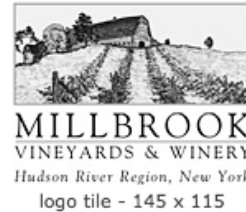
### Terms & Conditions:

Ads run for a minimum of 3 months. Pre-payment for a minimum of 3 months + design fee (if applicable) must be included with your order. Ad must be submitted as a finished, ready-to-upload file in GIF, JPG or PNG format; custom design available.

Files should be emailed to Dia Misuraca at [HUDSON.VALLEY@SBCGLOBAL.NET](mailto:HUDSON.VALLEY@SBCGLOBAL.NET). Ads are subject to approval by Vintage Hudson Valley.

Credit card and check payments gladly accepted via PayPal.

**RATES SUBJECT TO CHANGE** -- place your order now to lock in current rates.



## Ad Rates by Section and Page:

### Home Page (top level)

Logo Tile: 145 x 115 px; \$80/mo  
Medium Marquee: 145 x 175 px; \$100/mo  
Large Marquee: 145 x 250 px; \$125/mo  
Skyscraper: 145 x 550 px; \$150/mo

### Category Main Pages (2nd level)

#### Hotels & Inns / Restaurants / Beautiful Weddings:

Logo Tile: 145 x 115 px; \$70/mo  
Medium Marquee: 145 x 175 px; \$85/mo  
Large Marquee: 145 x 250 px; \$100/mo  
Skyscraper: 145 x 550 px; \$125/mo

#### Premier Golf / Meetings & Conferences / Day Spas:

Logo Tile: 145 x 115 px; \$70/mo  
Medium Marquee: 145 x 175 px; \$85/mo  
Large Marquee: 145 x 250 px; \$100/mo  
Skyscraper: 145 x 550 px; \$125/mo

#### Cooking Vacations:

Logo Tile: 145 x 115 px; \$70/mo  
Medium Marquee: 145 x 175 px; \$85/mo  
Large Marquee: 145 x 250 px; \$100/mo  
Skyscraper: 145 x 550 px; \$125/mo

### 3rd Level Pages

Logo Tile: 145 x 115 px; \$50/mo  
Medium Marquee: 145 x 175 px; \$60/mo  
Large Marquee: 145 x 250 px; \$75/mo  
Skyscraper: 145 x 550 px; \$100/mo